



2026 Sponsorship & Marketing Opportunities

PlantNYS – Professional Landscape and Nursery Trades across New York State

Let's work together to create the perfect sponsorship and marketing package for your business.

Contact us at info@plantnys.com | (518) 580-4063

Association-Wide Sponsorship Opportunities

PlantNYS offers companies and organizations a variety of sponsorship and marketing opportunities designed to showcase your products, services, and expertise to green industry professionals across New York State. Your support helps advance our mission while increasing your visibility among a highly engaged membership.

Platinum Sponsorship – ‘The Whole Yard’

Annual Investment: \$3,000

Our premier sponsorship package provides year-round exposure and recognition through PlantNYS events, publications, and member communications.

- Special Member Showcase status throughout the year
- Quarterly social media and e-blast acknowledgements
- Quarterly advertisements in Excelsior Green newsletter
- Recognition at all major PlantNYS events
- Year-end recognition for your continued support

Annual Marketing Opportunities

E-Blast to Members & Supporters - \$250

Reach more than 3,000 nursery and landscape professionals with a customized message promoting your company, products, or services.

The Showcase - \$500

Feature your company on the PlantNYS website and across quarterly social media promotions.

Empire State Excellence in Landscaping Awards & Summer Celebration

Celebrate and support the best landscaping and nursery professionals in New York State during this premier summer event in Skaneateles.

Opportunity	Investment
Awards and Dinner Sponsorship	\$500
Cocktail Hour Sponsorship	\$350
Raffle Donation	Donation

Sponsors receive recognition in promotional materials, event signage, programs, and attendee communications.

Court of Honor Sponsorship - \$350

Support the culmination of PlantNYS's annual awards program during Opening Day of the Great New York State Fair.

- Company logo on promotional materials
- Full-page ad in event program
- Recognition signage in the PlantNYS Courtyard
- On-site acknowledgement during the event

Empire State Excellence in Landscape and Court of Honor Program Advertising Opportunities

Ad Size	Rate
Back Cover	\$300
Inside Front Cover	\$250
Inside Back Cover	\$250
Full Page	\$200
Half Page	\$125
Quarter Page	\$75
Business Card	\$35

CNLP Day Sponsorship - \$300

Support a unique networking and educational experience for Certified Nursery and Landscape Professionals.

- Logo placement on promotional materials
- Opportunity to distribute company materials
- Brief speaking opportunity during the event
- Attendee contact list provided

Ready to Partner with PlantNYS?

To secure your sponsorship or discuss a customized marketing package, please complete the registration form or contact the PlantNYS office directly.

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